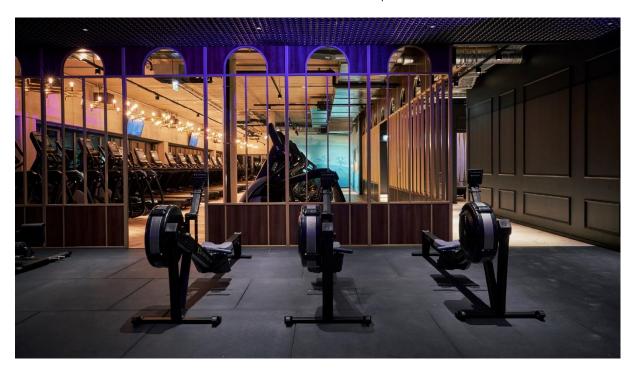


JOHN REED Fitness Club Graz

A Unique Club Concept & the Fifth Location in Austria.

One successful opening follows the next. The launch of the first Austrian JOHN REED Fitness Club in Salzburg was followed by additional clubs in Linz and Vienna Donauzentrum. In September 2022, Europe's largest JOHN REED flagship club opened at Schottentor, Vienna. Now fitness fans in Styria can rejoice: JOHN REED - Graz offers a completely new training experience!

Pulsating beats, eye-popping murals, and contemporary design - upon entering the club, one is immersed in an innovative fitness environment. The cosmopolitan atmosphere resembles a nightclub where the party never stops. JOHN REED combines music, design, and fitness in an unprecedented way to bring training to a whole new level - and motivates members to reach their full potential.



Fitness meets Music. Music meets Art.

JOHN REED elevates the gym experience and offers members unparalleled training. The mix of fitness, music, design, and art makes every club something special. No two locations are alike. Each JOHN REED captures the vibes of their respective metropolis with local and international street artists. Each club has its own style signature, and both trainers and members can look forward to constantly evolving design layouts in each of the 46 JOHN REED clubs worldwide.

Mail: <u>presse@johnreed.fitness</u> Tel.: +49 30 2100 35 452

The place to train in Graz

Inviting lounge corners, spacious training areas, vast window fronts, and rooms flooded with light: With 2,700m² spanning over three floors, JOHN REED has the most modern and sleek training equipment available within our functional, cardio, free weight, and boxing areas. Members can also train in the numerous weekly live classes, including Pilates, cycling, dance, or yoga.

One of the absolute highlights is our Pilates studio with high-quality Reformer Pilates benches for intense workouts. Working up a sweat amidst street art scored by live DJs makes working out a blast.





Welcome to the BOOST CLUB

If you want even more music and training, you can take part in the monthly BOOST CLUB, to which every member can bring an additional companion as a guest. The BOOST CLUB is an intensive full-body group workout with a trainer and music from live DJs - a unique circuit training session that builds team spirit and community. BOOST Club takes place the first Thursday of every month. Add it to your workout schedule ASAP.

Wellness at the highest level

After a workout, the inviting spa area is a great place to relax. Here you'll find a mixed sauna, a ladies' sauna and two whirlpools, as well as a large terrace that invites you to relax outdoors. Comfortable lounges in the rest area provides the ultimate post-workout relaxation.





Kids Club

While the grown-ups are busy working out, the little ones can have fun at the Kids Club. On Mondays and Wednesdays from 4 to 8 p.m. and on all other days from 9 a.m. to 1 p.m., children between the ages of 2 and 10 are looked after. This gives parents plenty of time to work out and relax, while their children are attended to by our dedicated staff.

Mail: <u>presse@johnreed.fitness</u> Tel.: +49 30 2100 35 452

State of the art

Art plays a central role at the JOHN REED Fitness Music Club in Graz: street artists such as Gera 1, Aaron, Prsnr, Mandi Oh, Gernot Passath, Dr. Molrok, and Caro Pepe not only provide color on the walls in the work-out areas; they conjure up diverse themes and create a unique ambience in each room. And the absolute highlight for art fans: JOHN REED presents an exhibition of selected works, which are available for purchase from €25 to €4,000. 100% of all proceeds from the sale will go to the artists. The art exhibit will run through 31.07.23.





Internationally, there are already 46 JOHN REED Fitness Music Clubs. Among them is a Women's Club in Berlin and 15 locations worldwide in Budapest, Prague, Venice, Salzburg, Linz, Zurich, Istanbul, Los Angeles, Dallas, London, Paris, Lyon and Vienna. Many more JOHN REED locations are already in the planning stages in 2023 in global metropolises such as Paris and Los Angeles.

www.johnreed.fitness.com

Tel.: +49 30 2100 35 452