

ABOUT JOHN REED

JOHN REED Fitness Music Club

JOHN REED stands for good sound, exceptional design, and a diverse range of workouts. We focus on the right music to match the workout, with our in-house DJs and JOHN REED Radio. Our cosmopolitan design elements come together to create a unique club atmosphere.

Music

Music is the central element in each of our Fitness Clubs. It motivates and drives members to peak performance. From electro to hip-hop to pop, our energetic mix of music intensifies the gym experience for everyone. Our defining feature is our regular DJ sessions, where a mix of local and international DJs play twice a week and provide the right sound for working out. Additionally, JOHN REED Radio provides the right mood to match the time of day. Music experts curate the playlists to ensure a varied program in all clubs. JOHN REED Radio can also be accessed digitally via the JOHN REED Radio App. Trainers can easily take the sound of JOHN REED home with them and choose between genre-specific channels. LiveDJ sets can also be streamed via Soundcloud.

Design

The design of the JOHN REED Fitness Music Clubs goes far beyond the functional level of a pure fitness studio and is based on modern interior design with a club-like atmosphere. Influences of different cultures, historical eras, and street art merge into a style that fascinates and inspires. Trainers can expect a mix of vibrant colors, shapes and materials. Local artists craft their own special areas in all of our clubs. Combined with unique furnishings and special lighting concepts, it creates a unique ambiance where members feel comfortable and motivated to push themselves to the limit.

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Training

JOHN REED Fitness Music Clubs offer everything a fitness lover desires: everything from cardio, to machines, to free weights, to functional training, personal training, and much more. You can also work out in our many weekly live classes like Pilates, cycling, dance, and yoga. If that's not enough, you can take part in our specially designed monthly BOOST CLUB. Members can even bring an additional companion as a guest. BOOST CLUB is an intensive full-body group class with a trainer and live music backed by DJs - a unique circuit training experience that tones the body and builds team spirit. BOOST Club takes place every first Thursday of the month. Additionally, CYBEROBICS classes are available to all members via the JOHN REED App.

There are 29 JOHN REED Fitness Music Clubs just in Germany alone, with the largest being our flagship club in Vienna at Schottentor. In total, there are 46 JOHN REED Fitness Music Clubs around the world. We have a Women's Club located in Berlin with additional clubs in Budapest, Paris, Prague, Venice, Zurich, Istanbul, Los Angeles, Dallas, and London just to name a few. More locations will be coming in 2023, including Paris and another Los Angeles club.

Alle Presseinformationen zum Download unter:

https://johnreed.fitness/en/press

Weitere Informationen:

https://johnreed.fitness

https://www.facebook.com/JohnReedFitnessClub

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